

**2011-12 CMA STUDENT AMBASSADOR – Michael McElroy – University of Ontario
Institute of Technology – Honours Bachelor of Commerce**



My name is Michael McElroy, and I am honoured and excited to be the CMA Student Ambassador at the University of Ontario Institute of Technology for the 2011/2012 academic year. I am an Honours Bachelor of Commerce student in my third year of study, and I am hoping to obtain my CMA designation after graduation.

For five years I worked as a professional musician. While travelling and performing across North America, I had the opportunity to meet a lot of people, and I found I was always very interested in the business side of the industry. I decided to leave life on the road and return to school to study business. In my second year at UOIT, I was introduced to the CMA designation and all it has to offer. It quickly became an easy decision for me to pursue CMA. One of the reasons that I chose CMA is because it allows for a different spin on the accounting profession. The inclusion of strategy and management provide opportunities to learn valuable skills and become a well-rounded professional. The focus on creativity is something that really speaks to me as I come from a background in the entertainment industry. Creativity is very important in providing a fresh perspective and this is what CMA offers to students interested in the accounting profession.

I am looking forward to meeting a number of my fellow students, especially those who are interested in the accounting profession, and are searching for a professional designation to pursue. My goal is to raise awareness of CMA at UOIT, to educate students on the advantages of the designation, and to motivate them to become Certified Management Accountants.

If you would like to contact Michael, feel free to email him at

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For further information about becoming a CMA Ambassador, please contact Monyem Raza directly at mraza@cmaontario.org.