



CMA Ontario/Eastern Ontario District

REGISTRATION FORM

Steering Business Towards Sustainability

In today's environment corporate sustainability is being seen as an increasingly important element of doing business. Companies are using sustainability to gain advantages over competitors which are less proactive and governments are mandating that departments make sustainability a priority through the passing of acts like the Federal Sustainable Development Act (the Act). The Act requires 28 of the largest Federal departments to table sustainable development strategies before Parliament within the next two years. Clearly "sustainability" is no longer merely a PR buzzword but what does it really mean to us as business people?

CMA Ontario, in conjunction with CMA Quebec and its business partners, invite CMA's, candidates and friends, to a bilingual and interactive seminar where experts from the Public Sector, the Private Sector and Academia will help provide you with a comprehensive understanding of this increasingly important topic. Speakers for this event include:

Scott Vaughan – Commissioner of the Environment and Sustainable Development

As Commissioner, Mr. Vaughan is responsible for carrying out environmental and sustainable development audits to assess departmental compliance with the Act. Before joining the Office of the Auditor General of Canada, Mr. Vaughan has held a variety of positions at the forefront of sustainability including being the Director of the Department of Sustainable Development for Organization of American States (OAS); he was a Visiting Scholar with the Carnegie Endowment for International Peace in Washington, and was also the Head of the Economics, Trade and Environment Program at the North American Commission for Environmental Cooperation in Montreal to name a few.

Sophie Briand – Senior Consultant at Raymond Chabot Grant Thornton

Ms. Briand has eight years of consulting experience including actively promoting, implementing and supporting sustainable development initiatives in both public and private sector organizations for the last two years. Ms. Briand will demonstrate and discuss how best to integrate sustainable development in your organization by way of a real project example.

Peter R. Downing, CA, MBA – President SSC International & Lecturer at University of Quebec in Outaouais (UQO)

For the last seven years M. Downing has lectured on Sustainability Reporting in the Executive CMA-MBA program offered at UQO. M. Downing will be discussing a Main Street Performance Scorecard (which includes a sustainability scorecard) that he has created based on five years of research and a blend of public accounting, business, academic, federal government and international development experience. His presentation is entitled: The Balance Sheet is Dead! Long live the Main Street Performance Scorecard, a "green" economic stimulus package for business.

We are also honoured to have **Michael Tinkler**, FCMA and President of the Board of CMA Canada, who has agreed to be Master of Ceremonies for the occasion.

Date: Thursday, June 4th, 2009

Location:

Delta Hotel Ottawa
Victoria Room
361 Queen Street
Ottawa, ON K1R 7S9

Time:

5:00 p.m. – Registration
5:30 p.m. – Presentations
7:00 p.m. – Interactive Discussion Period
Hors d'oeuvres will be served throughout seminar

Cost:

\$28.57 plus GST – Members
\$38.10 plus GST – Non-members

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REGISTRATION FORM

Please fax or email your registration form to Leena Rosenberg, Tel : (416) 204-3140 or (800) 387-2991 ext 140,
Fax (416) 977-1365, lrosenberg@cma-ontario.org

Name: _____ Member #: _____

Tel: _____ Guest Name(s): _____

Credit Card (Visa/MasterCard/Amex): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

No refunds for cancellations after May 29, 2009. Substitutions accepted at no charge.