



CMA Ontario/Eastern Ontario District

REGISTRATION FORM

From Reactive to Pro-active – CMAs Providing Strategic Value

The pressure to perform and to demonstrate “value-add” has never been so intense for the accounting/finance profession. The days of simply doing the variance analysis and month end closures and reconciliations are over. Moreover, achieving and sustaining breakthrough financial and business performance continues to be an illusion to many enterprises.

Join us for an exploration of possible paths towards performance excellence; key lessons from highly successful companies and the role of information and performance metrics, governance and incentive systems in this intense world. The presentation will also provide some thoughts on the new role of management accountants in a progressive performance driven enterprise.

Our keynote speaker, Dr. Vijay Jog, is president of Corporate Renaissance Group and Chancellor Professor, Spratt School of Business, Carleton University. Dr. Jog has been recognized as a Leader in Management Education in Canada by the National Post and as “Mr. Value Added” by the Ottawa Citizen.

Date:

Thursday, November 5, 2009

Location:

Air Force Mess
158 Gloucester Street
Ottawa, ON K2P 0A6
613-233-4610

Time:

5:30 p.m. – Registration
6:00 p.m. – Dinner
7:00 p.m. - Presentation

Cost:

\$45.00 plus GST

CPLD:

3 credits

REGISTRATION FORM

Please fax or email your registration form to Leena Rosenberg, Tel : (416) 204-3140 or (800) 387-2991 ext 140,
Fax (416) 977-1365, lrosenberg@cma-ontario.org

Name: _____ Member #: _____

Tel: _____ Guest Name(s): _____

Credit Card (Visa/MasterCard): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

No refunds for cancellations after October 29, 2009. Substitutions accepted at no charge.