



CMA Ontario/Lakehead District

REGISTRATION FORM

Web Cast Event – A Lakehead District Informal Gathering

As CMAs in the North, what can we do during these turbulent times?

Measuring Performance in Challenging Times (Audio Seminar)

Presented by:

David Parmenter, waymark solutions

With the economy in downturn and many businesses facing challenging times, we should be measuring business performance in a new way. Our traditional tools and processes for performance measurement are more akin to Charles Dickens than the 21st century, and thus more appropriate to a museum than a fast and flexible organization.

This audio seminar is designed to help organizations, from large multi-nationals to those with less than 200 staff, that need to change in order to survive and then thrive. These next difficult years are going to be remembered as a turning point in measuring performance, as the 'old makes way for the new'.

The material covered in this seminar will, if carried out, have a profound impact in a relatively short period. David Parmenter will point out the practical steps that can be carried out by an in-house team immediately and the changes we need to work on in the next six months. The changes may well be the major breakthrough in turning your organization from good to great!

Crating a High Performance Culture (Audio Seminar)

Presented by:

Ron Wince, Co-founder, President, CEO of Guidon Performance Solutions

A successful business transformation is much more than waste elimination, variation reduction, and cost improvement; it requires a fundamental change in a company's culture, together with the momentum to sustain it. Often this is a significant undertaking in matrixed organizations.

Learn how to create a more highly engaged, aligned and high-performing culture that links strategy with real-world, customer-focused execution.

Learn a new approach to leveraging the most effective tools for cultural change in combination with performance management and talent development. The result is a framework for changing the hearts and minds of leadership who in turn engage the rest of the organization in the transformation process.

Far too often transformation efforts focus only on process issues leaving culture to chance. Successful transformation requires deliberate planning and actions to achieve simultaneous cultural change. Learn about the tools and approaches to enable cultural transformation as a part of the overall change effort.

Date:

Tuesday, November 17th, 2009

Location:

Victoria Inn
Executive Boardroom
555 West Arthur Street
Thunder Bay, ON P7E 5R5
807-577-8482

Time:

5:30 p.m. – Registration/ Dinner/Presentation

Dinner is available to be purchased at the location. Chicago Joe's restaurant has been engaged to be available to provide each participant a snack, meal or beverage at any time during the web cast. The cost is not included in the cost of the event.

Cost:
\$5.00 plus GST

CPLD:
3 credits

Please join your fellow CMA members for an engaging session!

REGISTRATION FORM

Please fax or email your registration form to Leena Rosenberg, Tel :(416) 204-3140 or (800) 387-2991 ext 140,
Fax (416) 977-1365, lrosenberg@cma-ontario.org

Name: _____ Member #: _____

Tel: _____ Guest Name(s): _____

Credit Card (Visa/MasterCard): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

No refunds for cancellations after November 12, 2009. Substitutions accepted at no charge.