



# CMA Ontario/Midwestern Ontario District

## REGISTRATION FORM

### The NRC Industrial Research Assistance Program: Extending Our Impact

Through the Industrial Research Assistance Program (IRAP) NRC has helped many SME adopt new technologies, develop new products and services and become more competitive in today's markets. Working directly with clients NRC-IRAP supports their innovative R&D and helps them become commercialization-ready with new products and services.

This year, the Federal Government's Budget provided NRC-IRAP with an additional \$200M over the next two years to expand its ability to fund innovative SME. An initiative within Canada's Economic Action Plan, the money was provided as \$170M for direct contributions to firms and \$30M for the Youth Employment Program. IRAP has received, therefore, more than double its historical contribution budget for the next two years. In year one, this amounts to approximately \$125M of new contributions funding.

While this may appear to be quite a challenge, the Program is well positioned to deliver on the expectations that come with these Budget initiatives:

The goals of the Program remain constant:

1. Support SME Innovation
2. Strengthen Technology-based Communities
3. Increase Client Reach

NRC-IRAP is uniquely placed within government to have the largest impact on a dollar-for-dollar basis with private industry. Our ROI is impressive. We seek to create benefits for Canadians in multiple measures, including jobs, standard of living, knowledge increase and creation of a culture of innovation. This support is customized to SME-specific needs and is, therefore, most likely to have the maximum impact. We are well placed to assist firms to survive the current economic situation and to position them for future success.

#### About the Speaker

John Dransfield, P.Eng. has a 40-year history in advanced manufacturing technologies from his early days as an apprentice in the UK aerospace sector to the last 15 years with NRC. He is a Chartered Engineer in the UK and a Professional Engineer in Ontario. John is past-President of the Canadian Council of the Institution of Manufacturing Engineers and past-Chairman of Robotics International of SME in Ontario. He is a patent holder and author of technical papers on the efficient introduction of new industrial products.

#### Date:

Wednesday, November 18<sup>th</sup>, 2009

#### Location:

Holiday Centre  
590 Argus Road  
(QEW to Trafalgar Road south  
First road south of the QEW.  
Turn west onto Argus Road)  
Oakville, ON L6J 3J3  
905-842-5000  
[www.hioakville.com](http://www.hioakville.com)

The hotel is located within walking distance of the GO station and bus stops at Trafalgar Road and Cross Avenue. Please see <http://www.gotransit.com/> for scheduling.

#### Time:

5:30 p.m. – Registration/Networking/Cash Bar  
6:30 p.m. – Dinner  
7:30 p.m. to 9:00 p.m. – Speaker followed by Q&A

**Cost:**

\$45.00 plus GST – Members

\$50.00 plus GST – Non-members

**CPLD:**

3 credits

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**REGISTRATION FORM**

Please fax or email your registration form to Leena Rosenberg, Tel :( 416) 204-3140 or (800) 387-2991 ext 140,  
Fax (416) 977-1365, lrosenberg@cma-ontario.org

Name: \_\_\_\_\_ Member #: \_\_\_\_\_

Tel: \_\_\_\_\_ Guest Name(s): \_\_\_\_\_

Credit Card (Visa/MasterCard): \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Dietary Restrictions: \_\_\_\_\_

**No refunds for cancellations after November 13, 2009. Substitutions accepted at no charge.**