



All the Workplace is a Stage: Powerful Communications for Success

Introduction

No matter where we are in our business life we are communicating with other people for any number of reasons. The most successful leaders master powerful communications and use it to get every employee on board.

In this unique and entertaining program, Linda will demonstrate that the performance of your leaders on a day-to-day basis creates the difference between a good company and one worthy of a standing ovation. Using theatrical references and techniques, Linda provides practical and immediately applicable communication skills to ensure the bottom line success of your organization.

Key Learning Outcomes

Attendees will be able to

- Define your "signature communication style"
- Identify and utilize your individual non-verbal communications
- Understand communication variations in others
- Demonstrate techniques of full communication on a daily basis

Who Should Attend

This session will benefit finance and accounting professionals of all levels who are looking to increase their basic-intermediate communication skills.

About the Speaker

Linda Sherwin is a business consultant with over 20 years of extensive experience in corporate training, coaching and presentations in both domestic and international markets. She works with leaders in a broad spectrum of industries in both the public and private sector to help them connect and communicate with confidence to improve productivity and performance in their organizations. Her unique training sessions and readily applicable techniques make her a much sought after resource for Fortune 500 companies.

Known for her passionate presentation style and high energy, Linda teaches her clients how to tap into their own personal effectiveness to increase productivity, attract loyal customers, retain involved employees and improve the bottom line by encouraging authentic communication at all levels of the organization. With the experience and know-how of a corporate consultant and the highly developed presentation skills of a professional performer, Linda uses theatrical techniques that create award-winning performances on stage and translates them into a communication method for use in the world of business. She has delivered keynotes, seminars, workshops and coaching sessions on the impact of full communications in all areas of business and life.

Date:

Thursday, December 2nd, 2010

Location:

Tru's Grillhouse & Lounge
220 Riverview Drive
Chatham, ON N7M 5Z8
519-436-0199

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Time:

5:30 p.m. – Registration / Meet & Greet / Cash Bar
6:00 p.m. – Dinner
7:00 p.m. – Speaker
8:30 p.m. – Adjournment

Cost:

\$45.00 plus HST – Members
\$50.00 plus HST – Non-members

CPLD:

3 credits

REGISTRATION:

To register online please visit the CMA Ontario Member Portal at <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to Leena Rosenberg at 416-977-1365 (fax) or rosenberg@cmaontario.org

Guests (non-members) may register by email or fax by completing the form below and sending to Leena Rosenberg at 416-977-1365 (fax) or rosenberg@cmaontario.org

REGISTRATION FORM

Please fax or email your registration form to Leena Rosenberg, Tel :(416) 204-3140 or (800) 387-2991 ext 140,
Fax (416) 977-1365, rosenberg@cmaontario.org

All the Workplace is a Stage: Powerful Communications for Success, Thursday, December 2, 2010

Name: _____ I am a Member: I am a guest (non-member):

Member #: _____ Tel: _____

Credit Card (Visa/MasterCard): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

No refunds for cancellations after November 26, 2010. Substitutions accepted at no charge.

For a complete listing of District and Member Network events please visit www.cmaontario.org/events.

Visit www.myCMAcommunity.com to discuss the latest business trends and share insights and best practices in management accounting with fellow Certified Members and Candidates.

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