

Member Network Registration Notice Breakfast Briefing - Toronto

BUSINESS SOFTWARE SOLUTIONS Evaluation, Selection and Implementation Approach

It's exciting, it's interesting and it's challenging.

But are you prepared to participate and can you provide the leadership to help your organization select the right solution and complete the implementation with the lowest cost of ownership.

During your career as a CMA, whether at a senior level or at an entry level, you will be involved in evaluating, selecting and implementing a new business software solution. The new solution can be limited to a new Accounting system; it could be an Enterprise Resource Planning (ERP) system, a Customer Relationship Management (CRM) or any of the other software systems available to improve operational effectiveness.

Fortunately, Finance is a pinnacle function in the organization that needs to participate in all phases of a business software solution project.

Obtain insights on:

- The dynamics involved on both the seller side and the buyer side
- The evolution of ERP and other Business Software Solutions
- The steps to thoroughly evaluate and select the best solution
- How to control the evaluation process
- The elements for a successful implementation
- How to diminish the risk of losing financial control of the project

Who should attend:

All CMA's that have an interest in being an inform participant in the evaluation, selection and implementation of a business software solution. If your organization is currently undertaking a project or a project is planned for next year the session is timely. This session would be beneficial to other members outside of finance in your organization if a project is imminent.

About the Speaker

Alvin Johns, CMA has participated in excess of 75 evaluations and has project managed more than 50 implementations as a user, a consultant and a Software Company Executive. His goal is to relay his experience and knowledge to his fellow CMA's so they are informed participants when called upon to join or lead in their business software solution project.

<u>Date</u> Wednesday, January 12, 2011	<u>Location</u> CMA Ontario – Microsoft Dynamics Business Lounge (University Ave./Wellington Ave.) 70 University Avenue, Ground Floor Toronto, ON M5J 2M4 416-977-7741
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Time:

7:30 a.m. to 8:00 a.m. – Registration/Networking/Continental Breakfast

8:00 a.m. to 9:00 a.m. – Presentation

9:00 a.m. to 9:15 a.m. – Q&A

Cost:

\$35.00 plus GST – Members

\$40.00 plus GST – Non-Members

REGISTRATION:

To register online please visit the CMA Ontario Member Portal at <http://members.cma-ontario.org>.

To register by email or fax please complete the form on the following page and send to Leena Rosenberg at 416-977-1365 (fax) or rosenberg@cmaontario.org

Guests (non-members) may register by email or fax by completing the form on the following page and sending to Leena Rosenberg at 416-977-1365 (fax) or rosenberg@cmaontario.org

CPLD:

2 Credits

REGISTRATION FORM

Please fax or email your registration form to Leena Rosenberg, Tel: (416) 204-3140 or (800) 387-2991 ext 140,
Fax (416) 977-1365, rosenberg@cmaontario.org

BUSINESS SOFTWARE SOLUTIONS

Evaluation, Selection & Implementation Approach – Wednesday, January 12, 2011

Name: _____ I am a Member: I am a guest (non-member):

Member #: _____ Tel: _____

Credit Card (Visa/MasterCard): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

No refunds for cancellations after January 5, 2011. Substitutions accepted at no charge.

For a complete listing of District and Member Network events please visit www.cmaontario.org/events.

Visit www.myCMAcommunity.com to discuss the latest business trends and share insights and best practices in management accounting with fellow Certified Members and Candidates.

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