



CMA Ontario/Midwestern Ontario District

REGISTRATION FORM

Going Green: How to Help Save the Environment While Adding Profit to Your Bottom Line!

Looking to reduce costs? Think about going green. Our panel will speak about their accomplishments in becoming more environmentally friendly and the significant positive impact on their profit (as well as the environment).

Panelists:

Paul Rak, President of Veriform, will speak about how his green initiatives improved by over 76% by cutting energy usage and waste. Many of the simple projects had payback periods of between 2 weeks and 6 months, some with little or no initial cost. The environmental impact was amazing with a 58% reduction in energy consumption and a reduction in greenhouse gas emissions of 233 tonnes per year. As a result he won the 2009 Cambridge Chamber of Commerce Business Excellence Award in the Environmental category plus the Yellow Pages Make it Real Award. Paul is a UWO graduate and recently earned his Certified Energy Manager designation.

Zenon Petriw, Manager, Recycling & Energy for Magna International Inc. Magna is a leading global auto parts manufacturer, headquartered in Aurora, Ontario, with over 230 operating facilities spread over 20 countries. Since joining Magna in 2004, Zenon has been responsible for coordinating and advising on Energy Management Programs in over 100 Magna facilities in North America. Zenon, an engineer (UofT), will speak of incentives and initiatives surrounding energy management.

Mike Morrice, Executive Director, Sustainable Waterloo, a not-for-profit that advances the environmental sustainability of organizations across Waterloo Region through collaboration. Sustainable Waterloo is working with 20 local organizations – including Wilfrid Laurier University, Sun Life, and the Region of Waterloo – to help them set and make progress against voluntary carbon reduction commitments. Mike is a WLU grad and was selected by The Waterloo Region Record as one of Waterloo Region's Top 40 under 40 in 2009.

Please join us for an informative evening on the benefits of creating a greener company. This event is co-hosted by the CMA Centre of Excellence at Wilfrid Laurier University.

Date:

Thursday, May 20, 2010

Location:

Delta Hotel
Kitchener Suite 3 & 4
105 King Street East
Kitchener, ON N2G 2K8
519-744-1414

Time:

5:30 p.m. to 6:00 p.m. – Registration/Networking/Cash Bar

6:00 p.m. to 7:00 p.m. – Dinner

7:00 p.m. to 8:30 p.m. - Presentation

Cost:

\$45.00 plus GST – Members

\$50.00 plus GST – Non-members

CPLD:

3 credits

REGISTRATION FORM

Please fax or email your registration form to Leena Rosenberg, Tel :(416) 204-3140 or (800) 387-2991 ext 140,
Fax (416) 977-1365, lrosenberg@cmaontario.org

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Thursday, May 20th, 2010**

Name: _____ Member #: _____

Tel: _____ Guest Name(s): _____

Credit Card (Visa/MasterCard): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

No refunds for cancellations after May 13, 2010. Substitutions accepted at no charge.