



What You Should Know About Intellectual Property Rights in Canada

John Hiscock, a partner at the law firm Gowling Lafleur Henderson LLP, will deliver a presentation entitled, *Intellectual Property Rights in Canada, Some Practical Tips on Protecting and Enforcing Your Clients' Rights*. It will provide an overview of intellectual property rights (including rights relating to patents, trademarks, copyright and trade secret) that can be protected in Canada, the legal steps required to obtain and maintain intellectual property rights, and some practical tips on how to manage intellectual property rights, depending upon the stage and budget of a business.

About the Speaker

John Hiscock is a partner in the Gowlings' Waterloo Region office. A member of the Firm's Technology Industry Practice Group and Business Law Group, John's practice focuses on technology law, private corporate finance, mergers and acquisitions and corporate governance issues. John represents start-up, growth and mature companies on all aspects of technology law including the protection of intellectual property rights, international distribution arrangements, licensing and e-commerce-related contracts (including application service provider and web-hosting arrangements) as well as strategic alliances and joint venture arrangements. In addition, John's business law practice includes domestic and cross-border mergers and acquisitions as well as corporate reorganizations, shareholders arrangements, venture capital financings and various types of credit arrangements. In addition, John regularly provides advice to boards, directors and management on governance issues.

Date:

Wednesday, January 19, 2011

Location:

Delta Kitchener
105 King Street East
Kitchener, ON N2G 2K8
519-744-4141

Time:

6:00 p.m. – Registration
6:30 p.m. – Dinner
7:00 p.m. – Presentation

Cost:

\$45.00 plus HST – Members
\$50.00 plus HST – Non-Members

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What You Should Know About Intellectual Property Rights in Canada Wednesday, January 19, 2011

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