

Come and Listen to Martin Buckland, a Certified Personal Brand Strategist Uncover

Your Unique Promise of Value



What is your personal brand? What differentiates you from your competition? Have you thought about what makes you so special? Why should I engage your services in a saturated market?

After a distinguished, law enforcement career, Martin took charge of an unforeseen career transition and founded Elite Resumes (www.aneliteresume.com), providing executive career management services for a diverse, global clientele spanning 73 countries. Martin's numerous certifications include, Certified Professional Branding Strategist, Certified Professional Resume Writer, Certified Employment Interview Professional, Job and Career Transition Coach, Certified Job Search Trainer and Co-Pilot Executive Coach. As a zealous networker online and in person, Martin has established an expansive network building partnerships with Executive Search and Outplacement Firms across North America.

Martin continues to accept requests to share his career management expertise and speak on North America's employment trends with appearances in print, radio and TV media. His resumes have been published in 23 books and he is the resume or career management expert for several associations and leading MBA schools. In late 2009 he was voted by his peers as one of the "Top 22 Career Management Professionals" in the world and is the only Canadian representative.

Come and get branded!

Back by popular request, this event is at **Georgian Downs Racetrack** featuring their gourmet buffet dinner. The recent event survey suggested 72% liked this facility as a meeting location!!!

Join us on Tuesday, May 10th, 2011 for a gourmet buffet dinner and an evening with Martin Buckland!

Date:

Tuesday, May 10, 2011

Location:

Georgian Downs
Rafters Room
7485 Side Road
Innisfil, ON L9S 3S1
705-726-6770
www.georgiandowns.com

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Time:

5:00 p.m. to 6:00 p.m. – Registration and Networking
6:00 p.m. to 7:00 p.m. – Gourmet Buffet Dinner
7:00 p.m. to 8:30 p.m. – Presentation
8:30 p.m. – Stay for Tuesday night races at Georgian Downs

Cost:

\$55.00 plus HST – Members
\$65.00 plus HST – Non-members

CPLD:

3 credits

REGISTRATION:

To register online please visit the CMA Ontario Member Portal at <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to fax number 416-977-1365 or membnetwork@cmaontario.org.

Guests (non-members) may register by email or fax by completing the form below and send it to fax number 416-977-1365 or membnetwork@cmaontario.org.

REGISTRATION FORM

Please fax your registration form to 416-977-1365 or scan/e-mail it to membnetwork@cmaontario.org.
General inquiries: 416-204-3140 or (800) 387-2991 ext. 140.

Your Unique Promise of Value – Tuesday, May 10th, 2011

Name: _____ I am a Member: I am a guest (non-member):

Member #: _____ Tel: _____

Credit Card (Visa/MC/Amex): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

No refunds for cancellations after May 4th, 2011. You may send a substitute to this event at no charge.

For a complete listing of District and Member Network events please visit www.cmaontario.org/events.

Visit www.myCMAcommunity.com to discuss the latest business trends and share insights and best practices in management accounting with fellow CMA Ontario members.

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