

## Speed Mentoring & LinkedIn: Good for You Professionally – Good for You Personally

Please join us on Monday March 21 at 7:00 p.m. for a Speed Networking cocktail party at Trent University in Peterborough. The event will feature a speed mentoring presentation by Graham Sogawa, a leading recruiting expert, and a 30 minute presentation by Lori Dalton, Regional Marketing Director at CMA Ontario.

The session is designed to learn more about the networking benefits and techniques, to practice the efficient way of meeting many contacts in a defined time frame and to generate new leads for yourself or your business. Lori Dalton and Graham Sogawa will lead you through an informative and beneficial workshop to experience the joy of networking!

The session will be moderated by Michael Konopaski, CMA, MBA, CFP. Mr. Konopaski has been a Business Administration lecturer at Trent University for the past 10 years, and is currently working on his PHD. In addition to being an experienced business academic, Mr. Konopaski is a Consulting CMA, and brings his extensive academic and business experience to moderate the event.

Why should we network? To meet new people and build mutually beneficial business relationships; to develop and share ideas, innovation and knowledge of best practice; to obtain valuable contacts, because you meet others who know others! Come, attend, enjoy and learn!

### Presentations:

#### Topic – Speed Mentoring

**Graham Sogawa** has over eight years of progressive experience recruiting and building teams for private and public institutions. Graham brings a unique understanding of how top employers search for talent. In his current role with CMA Ontario, Graham is responsible for helping CMAs to connect with career growth opportunities. Graham speaks with students and executives, teaching them to leverage emerging technologies when researching and connecting with employers.

#### Topic – LinkedIn

LinkedIn is one of the fastest growing online social networks providing users with a convenient tool to service and grow their professional network.

“Leveraging LinkedIn” is a 30 minute presentation developed by Career Services at CMA Ontario. Individuals familiar with the website or new users to social networking tools will benefit from attending this session. CMA members and Trent students will learn about the features and capabilities of the website and learn effective strategies to get noticed by potential employers or customers.

The speaker is **Lori Dalton**, a Regional Marketing Director at CMA Ontario. Lori has years of experience in advising, coaching and instructing hundreds of people in business organizations and government agencies throughout North America, the Caribbean, Brazil and England. Having previously worked at IBM, Lori has expertise including coaching employees and Customers to develop their interpersonal, listening, presentation, communication and team-building skills, helping them enjoy success in the business environment.

### Date:

Monday, March 21<sup>st</sup>, 2011

*Thank you to our Sponsors for Supporting CMAs*



**Location:**

Trent University  
Room GCS 115  
Peter Gzowski College  
1600 West Bank Drive  
Peterborough, ON K9J 7B8  
705-748-1260

\$4 self paid parking charge in Lot X parking lot near Peter Gzowski College. This lot is closest to the 121 entrance on the floor plan that will be provided on sign up. Directions will be provided upon registration. Please do arrive earlier to find your way.

**Maps:**

<http://www.cma-ontario.org/multimedia/Ontario/member/Parking%20Map.pdf>

<http://www.cma-ontario.org/multimedia/Ontario/member/PGS-1-FIRE%20ROUTE%20Layout.pdf>

**Time:**

7:00 p.m. to 7:30 p.m. – Registration / Networking

7:30 p.m. to 8:00 p.m. – Assorted Food Platters / Non Alcoholic Drinks Provided / Cash Bar Available

8:00 p.m. to 9:15 p.m. – Presentations

**Cost:**

\$35.00 plus HST – Members

\$45.00 plus HST – Non-members

\$20.00 plus HST – Students

**CPLD:**

2 credits

**REGISTRATION:**

To register online please visit the CMA Ontario Member Portal at <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to fax number 416-977-1365 or [membernetwork@cmaontario.org](mailto:membernetwork@cmaontario.org).

Guests (non-members) may register by email or fax by completing the form below and send it to fax number 416-977-1365 or [membernetwork@cmaontario.org](mailto:membernetwork@cmaontario.org).

*Thank you to our Sponsors for Supporting CMAs*



---

**REGISTRATION FORM**

Please fax your registration form to 416-977-1365 or scan/e-mail it to [membertnetwork@cmaontario.org](mailto:membertnetwork@cmaontario.org).  
General inquiries: 416-204-3140 or (800) 387-2991 ext. 140.

**Speed Mentoring & LinkedIn : Good for You Professionally – Good for You Personally  
Monday, March 21st, 2011**

Name: \_\_\_\_\_ I am a Member:  I am a guest (non-member):

Member #: \_\_\_\_\_ Tel: \_\_\_\_\_

Credit Card (Visa/MasterCard): \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Dietary Restrictions: \_\_\_\_\_

**No refunds for cancellations after March 18, 2011. You may send a substitute to this event at no charge.**

**For a complete listing of District and Member Network events please visit [www.cmaontario.org/events](http://www.cmaontario.org/events).**

<p><b>Visit <a href="http://www.myCMAcommunity.com">www.myCMAcommunity.com</a> to discuss the latest business trends and share insights and best practices in management accounting with fellow CMA Ontario members.</b></p>
--

*Thank you to our Sponsors for Supporting CMAs*

