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# Member Network Registration Notice

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## THE EXECUTIVE LINK

### THE EXECUTIVE LINK: Business Mixer - The Art of Executive Networking

Networking is considered one of today's most powerful tools in growing your business. Join us for a fun and interactive evening of networking exclusively for your peer group, regarded as **THE EXECUTIVE LINK**.

#### **Presentation Overview**

Business networking is an 'art' not a 'science' and it is not really about 'selling yourself' or 'working a room'. It is all about relationship building and developing your business. Not everyone thinks they have good networking skills. They look at other people who appear to be at ease in the networking arena, and think, "Wow, I could never do that." In reality it is easy, and you will learn the steps that will give you new insights and shift your view so that you will be able to enjoy the process rather than endure it!

#### **Presenter: Lorna Hegarty CHRP, MA&AM, MCC**

**Lorna Hegarty** has held senior executive positions in Human Resources both in Canada and the United States for numerous years, and has conducted many training programs in the workplace. Lorna is a graduate of the University of Toronto, furthered her education with a diploma in Adult Education, a Master's Degree in Admin and Management, and is a Master Certified Coach with the International Coach Federation. She is an engaging speaker with direct experience in the workplace.

**Date:** Thursday, September 23, 2010

#### **Location:**

Microsoft Dynamics Business Lounge  
70 University Avenue, Ground Floor  
Toronto, Ontario M5J 2M4  
(416) 977-7741

#### **Time:**

5:15 p.m. to 6:00 p.m. – Registration/ Cocktail Reception  
6:00 p.m. to 6:45 p.m. – Presentation and Q&A Session  
6:45 p.m. to 8:00 p.m. – Networking/Business Mixer

#### **Cost:**

\$65.00 plus HST

#### **REGISTRATION:**

To register online please visit the CMA Ontario Member Portal at <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to Leena Rosenberg at 416-977-1365 (fax) or [rosenberg@cmaontario.org](mailto:rosenberg@cmaontario.org).

Guests (non-members) may register by email or fax by completing the form below and sending to Leena Rosenberg at 416-977-1365 (fax) or [rosenberg@cmaontario.org](mailto:rosenberg@cmaontario.org).

**CPLD:** 2 credits

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**The Executive Link: Upcoming Knowledge and Networking Events**

To register for the upcoming sessions please visit <http://tel.cma-ontario.org/#3>

TOPIC	DATE	TIME
Diversity in the Workplace	Wednesday, October 20, 2010	7:30 a.m. to 9:30 a.m.
Retaining High Performers through Better Career Discussions	Tuesday, November 16, 2010	7:30 a.m. to 9:30 a.m.
Keeping Pace with Change	Tuesday, December 7, 2010	7:30 a.m. to 9:30 a.m.

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**REGISTRATION FORM**

Please fax or email your registration form to Leena Rosenberg, Tel :(416) 204-3140 or (800) 387-2991 ext 140,  
Fax (416) 977-1365, [rosenberg@cma-ontario.org](mailto:rosenberg@cma-ontario.org)

**The Executive Link – Business Mixer - The Art of Executive Networking – September 23, 2010 –  
Microsoft Dynamics Business Lounge**

Name: \_\_\_\_\_ I am a Member:  I am a guest (non-member):

Member #: \_\_\_\_\_ Tel: \_\_\_\_\_

Guest Name(s): \_\_\_\_\_

Credit Card (Visa/MasterCard/AMEX): \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Dietary Restrictions: \_\_\_\_\_

**No refunds for cancellations after September 16, 2010. Substitutions accepted at no charge.**

Visit [www.myCMAcommunity.com](http://www.myCMAcommunity.com) to discuss the latest business trends and share insights and best practices in management accounting with fellow Certified Members and Candidates.

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