



THE EXECUTIVE LINK

THE EXECUTIVE LINK: How To Lead So Others Will Follow

In an effort to demonstrate our commitment to providing value to our executive-level members, CMA Ontario is offering this highly informative knowledge and networking session exclusively for your peer group, regarded as **THE EXECUTIVE LINK**.

"Walk the talk." "Provide the vision." "Know me: care about me!" Employees are united in their desire for strong and effective leadership. But often, people-managers are busy enough with day-to-day accountabilities that a proactive leadership strategy takes a back seat. Learn more about how you personally can favorably impact the results in your organization.

Key Learning Outcomes

Program Participants will:

- Know what employees want in a leader;
- Reflect on their personal leadership identity; and,
- Develop a strategy for being an even more effective leader.

Who Should Attend? Leaders, managers, supervisors and change agents who want to have a hand in taking their organizations to the next level of development.

Presenter

Leadership Consultant **Jane Lavelle Farris** draws upon a twenty-year international career with organizations like Research in Motion, The American Management Association, Pfizer and the RCMP. She coaches leaders one-on-one, facilitates high outcome solutions and creates learning and development strategies that help her clients achieve 'optimal results through people'.

Event Details

Date:

Thursday, April 12, 2012

Cost: \$65.00 plus HST

Location:

CMA Ontario Business Lounge
70 University Avenue, Ground Floor
Toronto, Ontario M5J 2M4
(416) 977-7741

Time:

7:30 a.m. to 8:00 a.m. – Networking Breakfast (Continental)
8:00 a.m. to 9:00 a.m. – Presentation
9:00 a.m. to 9:30 a.m. – Interactive Q&A Session

CPLD: 2 Credits

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REGISTRATION:



To register online please visit the **CMA Ontario Member Portal:** <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to fax number 416-977-1365 or membernetnetwork@cmaontario.org.

Guests (non-members) may register by email or fax by completing the form below and sending it to fax number 416-977-1365 or membernetnetwork@cmaontario.org.

The Executive Link: Upcoming Knowledge and Networking Events

To register for the upcoming session please visit www.pdi-cma.com/TheExecutiveLink

TOPIC	DATE	TIME
Operation Bottom Line	Wednesday, May 2, 2012	7:30 a.m. to 9:30 a.m.

REGISTRATION FORM

Please fax your registration form to 416-977-1365 or scan/email it to membernetnetwork@cmaontario.org.
General inquiries: 416-204-3140 or (800) 387-2991 ext. 140.

THE EXECUTIVE LINK: How To Lead So Others Will Follow – April 12, 2012

Name: _____ I am a Member: I am a guest (non-member):

Member #: _____ Tel: _____

Credit Card (Visa/MasterCard/Amex): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

Do you have any special needs that require accommodation?
Yes/No
If yes please indicate:

No refunds for cancellations after April 5, 2012. Substitutions accepted at no charge.

For a complete listing of District and Member Network events please visit www.pdi-cma.com/networkingevents.

Visit www.myCMAcommunity.com to discuss the latest business trends and share insights and best practices in management accounting with fellow CMA Ontario members.

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