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Member Network  
Registration Notice  
Breakfast Briefing - Toronto

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## Magnify Your Marketability

Are you looking for a change in your career but not sure what and how yet? Do you want to become more marketable and increase your personal brand value? Come learn how to maximize your potential and stand out from this competitive market through four strategic steps! This is great for those who are seeking a career change, want to have more clarity with their career or want to promote their personal brand within their organization for better opportunities.

### Obtain Insights On:

- Discovering who you are
- Defining your personal brand
- Developing your marketability strategy
- Delivering your key messages

### About the Speaker:

#### **Diana Chan, HBA, MBA, Career & Success Coach**

Diana is an authentic and inspiring leader, where she is known for motivating teams and launching new initiatives. Her mission is to help people "Live passionately. Live with purpose. Live to their fullest potential." Her core focus is to train people how to maximize their marketability and develop greater confidence in promoting themselves.

Diana is an experienced talent development professional where she has over 10 years of recruiting, training, mentoring, and coaching experience. She has worked in the management consulting, telecommunications and education industry. Diana knows what it takes to be an emerging leader having recruited hundreds of MBA and EMBA candidates for a top business school. Currently, she also works at Google as the first Sales Recruiter based in Canada.

### Date:

Wednesday, May 18<sup>th</sup>, 2011

### Location:

CMA Ontario – Microsoft Dynamics Business Lounge (University Ave./Wellington Ave.)  
70 University Avenue, Ground Floor  
Toronto, ON M5J 2M4  
416-977-7741

### Time:

7:30 a.m. to 8:00 a.m. – Registration & Networking (Continental Breakfast)  
8:00 a.m. to 9:00 a.m. – Presentation  
9:00 a.m. to 9:15 a.m. – Q&A Session

### Cost:

\$35.00 & HST – Members  
\$40.00 & HST – Non-members

### CPLD:

2 credits

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**REGISTRATION:**

To register online please visit the CMA Ontario Member Portal at <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to fax number at 416-977-1365 or [membernet@cmaintario.org](mailto:membernet@cmaintario.org).

Guests (non-members) may register by email or fax by completing the form below and sending it to fax number at 416-977-1365 or [membernet@cmaintario.org](mailto:membernet@cmaintario.org).

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**REGISTRATION FORM**

Please fax your registration form to 416-977-1365 or scan/email it to [membernet@cmaintario.org](mailto:membernet@cmaintario.org).  
General inquiries: 416-204-3140 or (800) 387-2991 ext. 140.

**Magnify Your Marketability – Wednesday, May 18<sup>th</sup>, 2011**

Name: \_\_\_\_\_ I am a Member:  I am a guest (non-member):

Member #: \_\_\_\_\_ Tel: \_\_\_\_\_

Credit Card (Visa/MasterCard): \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Dietary Restrictions: \_\_\_\_\_

**No refunds for cancellations after May 11, 2011. You may send a substitute to this event at no charge.**

**For a complete listing of District and Member Network events please visit [www.cmaontario.org/events](http://www.cmaontario.org/events).**

**Visit [www.myCMAcommunity.com](http://www.myCMAcommunity.com) to discuss the latest business trends and share insights and best practices in management accounting with fellow CMA Ontario members.**

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