

Navigating the CMA Job Market: A Panel Discussion

Navigating today's job market can be tricky, so why not add some tools your search by listening to three experts discuss different aspects of the CMA careers? ***Navigating the CMA job Market*** brings together a senior CMA, a recruiter and a career management consultant to discuss their respective areas of expertise in this panel discussion.

Discussion points include:

Would you be able to answer these questions?

- What is your ideal job?
- Why should I hire you?
- What is your strategic advantage?

CMAs – what do they do?

- Discussion on typical career paths.
- CMA career statistics.

Market Outlook:

- What kind of demand is out there for CMAs?
- What are the hot new areas for financial professionals?

The Panelists

Irene Zimmerman, Senior Consultant, KWA Partners

In this very competitive market, employers are taking the time to ensure the person they hire is the right fit. Irene knows the importance of planning to reach vocational goals and ensure career fit. Irene will provide you with tips to help you:

- Identify your target market
- Discover what sets you apart from your competition
- Ace the interview
- Get the job you want!

Working with one of Canada's leading career management firms, Irene Zimmerman partners with corporate Canada and its employees to help achieve successful workplace outcomes and deliver customer service excellence. She utilizes her rich and diverse background in marketing, sales, training and consulting to coach, counsel and consult individuals in all aspects of career management.

In addition to a Bachelor of Education in Adult Education, Ms. Zimmerman has completed a Diploma in Career and Work Counselling and in Training and Development.

She also has achieved Career Management Fellow status through the Institute of Career Certification International.

Andrew Gall, Vice President Corporate Services, CMA Ontario

Andrew Gall, EMBA, FCMA, joined CMA Ontario in September as Vice-President, Corporate Services. Mr. Gall is responsible for Governance within the Society, including Finance/Administration, Human Resources, IT, Strategic Planning and Risk Management. He has been active with the Society in the past, serving as a moderator of the Strategic Leadership Program. Mr. Gall has taught board report preparation classes and has served as a Board panel member for the Executive CMA and Joint CMA/MBA board report presentations. He has a teaching background at Wilfrid Laurier University and strong business experience.

Emilie Dunnigan, CMA, Division Director, Robert Half Finance & Accounting

Emilie is a division director for Robert Half Finance & Accounting and is responsible for recruiting and interviewing candidates, speaking to potential clients to determine their hiring and staffing needs, and networking with local organizations in the Toronto area.

Emilie began her career with Robert Half Finance & Accounting in September 2004. Prior to joining the organization, Emilie worked in the financial advisory sector, with a big four accounting firm. Her previous experience includes delivering project finance and privatization, and business restructuring services to mid-sized and large Canadian organizations.

Her experience in the accounting and finance industry has provided Emilie with exposure to all phases of the job market cycle first-hand. She is thoroughly familiar with the skill sets that are currently in demand and is an expert in employment trends. Emilie holds a Bachelor's degree in Business Administration from Laval University and is a Certified Management Accountant.

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Event Details

Date:
Tuesday, March 20, 2012

Location:
The Arts and Letters Club of Toronto
14 Elm Street
Toronto, ON M5G 1G7
416-597-0223

Time:
5:30 p.m. – 6:15 p.m. – Registration and Networking
6:15 p.m. – 7:30 p.m. – Dinner
7:30 p.m. – 9:00 p.m. – Presentation & Panel Discussion
9:00 p.m. – 9:30 p.m. – Q&A

Cost:
\$55.00 plus HST – Members
\$60.00 plus HST – Non-members

Menu:
Seasonal Greens with Sweet Pepper, Bocconcini and Toasted
Pinenuts in Basil Caper Vinaigrette
Roast Breast of Chicken with Garlic, Oregano and Chilies
Tomatoes and White Bean Ragout with Olives
Rapini with Crispy Pancetta
Tiramisu
Coffee and a Selection of Teas

CPLD:
4 Credits

REGISTRATION:



To register online please visit the **CMA Ontario Member Portal:** <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to fax number 416-977-1365 or membnetwork@cmaontario.org.

Guests (non-members) may register by email or fax by completing the form below and sending it to fax number 416-977-1365 or membnetwork@cmaontario.org.

REGISTRATION FORM

Please fax your registration form to 416-977-1365 or scan/e-mail it to membnetwork@cmaontario.org.
General inquiries: 416-204-3140 or (800) 387-2991 ext. 140.

Navigating the CMA Job Market – Tuesday, March 20, 2012

Name: _____ I am a Member: I am a guest (non-member):
Member #: _____ Tel: _____
Credit Card (Visa/MasterCard/AMEX): ____/____/____/____ Expiry Date: ____/____
Dietary Restrictions: _____ E-mail Address: _____
Signature: _____

Do you have any special needs that require accommodation?
Yes / No
If yes please indicate:

No refunds for cancellations after March 13, 2012. You may send a substitute to this event at no charge.

For a complete listing of District and Member Network events please visit www.pdi-cma.com/networkingevents.

Visit www.myCMAcommunity.com to discuss the latest business trends and share insights and best practices in management accounting with fellow CMA Ontario members.

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