

Networking Dinner: Women Leaders in Business Symposium Personal Branding & Wine Tasting

***This event notice and registration is for the networking dinner on Thursday, April 14, 2011 only.* The agenda and registration for the complete symposium is available at: www.pdi-cma.com/womeninbusiness.**

Join us at the highly anticipated Women Leaders in Business Symposium to take part in the evening reception and networking dinner and to learn about personal branding, presented by Roz Usheroff, and to participate in a wine tasting session, presented by Anne Martin Wine Services.

About the Presenters



Roz Usheroff – Personal Branding

Dare to be Remarkable: Strategies for Showcasing Your Brand and Creating Your Success

www.usheroff.com

During these challenging, yet opportunity-filled times, your reputation will not be a matter of chance or choice. This keynote demonstrates the importance of personal brand distinction and creating a "remarkable" leadership presence. Roz will discuss critical strategies for elevating your profile, managing your career, and identifying success pillars. In addition, this seminar will enable you to create and manage the perceptions others have of you and do it with consistency, continuity, and alignment. You will leave with greater confidence, knowing that you have the opportunity to be authentically yourself and can clearly communicate your unique value.

Learn to:

- Identify factors that limit personal power
- Decode and manage perceptions of your personal brand
- Become your best PR person

Roz Usheroff is founder of The Usheroff Institute, a premier international communications and consulting company. Since 1990, Roz has been sought after as a personal branding specialist, providing executive coaching and presenting leadership workshops to Fortune 500 companies. Roz infuses her clients with strategies necessary to understand the dynamics and subtleties of impression management, compelling communication, and leadership projection. She helps clients maximize impact, deliver results, and distinguish themselves. Roz is the author of "*Customize Your Career*" and "*Taking the Leap – Managing your Career in Turbulent Times*".

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About the Presenters

Wine Tasting with Anne Martin Wine Services



Anne Martin is a certified sommelier with over 15 years' experience. She became one of the first female sommeliers in Toronto, at Prego della Piazza, and went on to serve as head sommelier at the highly regarded Canoe Restaurant and Bar. Anne is also a qualified chef, bringing a holistic approach to wine and food.

With the launch of her own company, Anne Martin Wine Services, and as the wine writer for *Canadian Living*, *Canadian House and Home* and *Good Food Revolution* (www.goodfoodrev.com), she now shares her expertise and passion with beginners and serious collectors alike.

Anne will be adding a unique experience to the evening reception and dinner, offering an informal stand-up wine tasting that covers the basics of how to taste wine, information about specific wines, and many other handy wine tips!

Date:

Thursday, April 14, 2011

Location:

Hyatt Regency Toronto
370 King Street West, Toronto
M5V 1J9
416-343-1234

Time:

5:30 p.m. to 9:00 p.m. – Registration/Networking/Presentations/Dinner

Cost:

\$75.00 plus HST – Members
\$95.00 plus HST – Non-Members

REGISTRATION:

To register online please visit the CMA Ontario Member Portal at <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to fax number 416-977-1365 or membernet@cmontario.org.

Guests (non-members) may register by email or fax by completing the form below and sending to fax number 416-977-1365 or membernet@cmontario.org.

CPLD:

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REGISTRATION NOTICE

Please fax your registration form to 416-977-1365 or scan/e-mail it to membersnetwork@cmaontario.org.
General Inquiries: 416-204-3140 or (800) 387-2991 ext. 140

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Personal Branding & Wine Tasting**

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Name: _____ I am a Member: I am a guest (non-member):

Member #: _____ Tel: _____

Credit Card (Visa/MasterCard): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

No refunds for cancellations after April 7, 2011. You may send a substitute to this event at no charge.

For a complete listing of District and Member Networking events please visit www.cmaontario.org/events.

Visit www.myCMAcommunity.com to discuss the latest business trends and share insights and best practices in management accounting with fellow Certified Members and Candidates.

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