



THE EXECUTIVE LINK

THE EXECUTIVE LINK: Operation Bottom Line

In an effort to demonstrate our commitment to providing value to our executive-level members, CMA Ontario is offering this highly informative knowledge and networking session exclusively for your peer group, regarded as **THE EXECUTIVE LINK**.

"If you always do what you've always done, you'll always get what you've always got". Leaders with a view to the bottom line need to plumb the depths of what is possible within their organizations. If you want increased revenue, reduced costs, improved employee and customer engagement there are things you can do immediately with and for your people. Find out what you can do and how to do it at "Operation Bottom Line".

Key Learning Outcomes

Program Participants will:

- Know what other organizations have done with and for their employees to impact favorably on their bottom lines
- Develop a strategy to improve results through people in their organizations

Who Should Attend? Leaders, managers, supervisors and change agents who want to have a hand in taking their organizations to the next level of development.

Presenter

Jane Lavelle Farris is a highly-engaging, leading-edge researcher, consultant and adult learning specialist. She has supported large-scale change initiatives at AT&T, Boehringer Ingelheim, Campbell's Soup, Inco and others. She has a store-house of tips and strategies that have worked for others, and she can show you how they will work for you.

Event Details

Date:

Wednesday, May 2, 2012

Cost: \$65.00 plus HST

Location:

CMA Ontario Business Lounge
70 University Avenue, Ground Floor
Toronto, Ontario M5J 2M4
(416) 977-7741

Time:

7:30 a.m. to 8:00 a.m. – Networking Breakfast (Continental)
8:00 a.m. to 9:00 a.m. – Presentation
9:00 a.m. to 9:30 a.m. – Interactive Q&A Session

CPLD: 2 Credits

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REGISTRATION:



To register online please visit the **CMA Ontario Member Portal:** <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to fax number 416-977-1365 or membernet@cmaintario.org.

Guests (non-members) may register by email or fax by completing the form below and sending it to fax number 416-977-1365 or membernet@cmaintario.org.

To learn more about The Executive Link, please visit www.pdi-cma.com/TheExecutiveLink

REGISTRATION FORM

Please fax your registration form to 416-977-1365 or scan/email it to membernet@cmaintario.org.
General inquiries: 416-204-3140 or (800) 387-2991 ext. 140.

THE EXECUTIVE LINK: Operation Bottom Line – May 2, 2012

Name: _____ I am a Member: I am a guest (non-member):

Member #: _____ Tel: _____

Credit Card (Visa/MasterCard/Amex): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

**Do you have any special needs that require accommodation?
Yes/No
If yes please indicate:**

No refunds for cancellations after April 25, 2012. Substitutions accepted at no charge.

For a complete listing of District and Member Network events please visit www.pdi-cma.com/networkingevents.

Visit www.myCMAcommunity.com to discuss the latest business trends and share insights and best practices in management accounting with fellow CMA Ontario members.

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