

Perspectives on Key Talent with Key Note speakers Mr. Jeff Aplin and Mr. Ron Palaczka

Did you know that 15.3 per cent of Canadian workers are 55 or older and nearing retirement? Did you know that for every Canadian retiring today there are half as many workers entering the workforce as what there was 25 years ago? Informed employers and employees who have taken the appropriate precautions and developed strategies accordingly can capitalize on these trends to stay ahead of their competitors.

CMA has worked with two of the National Capital Region's premier recruitment firms to develop an event which brings you a comprehensive view on key talent – covering key talent from both the employer and the employee's perspectives with specific considerations for the Public and Private sectors.

The Presenters

Mr. Jeff Aplin will be discussing key talent from the employer's perspective, emphasizing effective methods for managing key talent and how to retain key talent in a competitive employers market.

Jeff is President of David Aplin Group, a position he has held since 2011. Prior to being named as President, Jeff served as Chief Operating Officer, Executive Vice President, Vice President Calgary Region and Senior Consultant.

Jeff earned an MBA from the Haskayne School of Business at the University of Calgary, holds the Certified Management Consultant (CMC) designation from the Canadian Association of Management Consultants and a Bachelor's degree in International Relations from the University of Alberta.

Prior to joining David Aplin Group Jeff spent several years as a management consultant with Deloitte, specializing in strategy and operations.

Mr. Ron Palaczka will be addressing key talent from the employee's perspective, including what employers expect from key talent, positioning yourself as key talent and marketing yourself to land the best job.

Ron is the Managing Partner for Lannick Recruitment Ottawa. Ron has been instrumental in growing and building the Ottawa operation to one of the most reputable and successful staffing firms in the National Capital Region. Ron has been able to attract, develop and retain an extremely talented team that specializes in placing accounting, finance, technology, legal and executive support professionals within the public and private sectors. Ron continues to play an integral and active role in offering his support and guidance to his staff, clients and candidates.

Before joining Lannick Recruitment, Ron worked as a Business Development Director for a multi-national staffing firm and was a driving force in developing new and existing markets in North America. He also held Director of Sales positions in Ottawa, Montreal and North York.



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Event Details

Date:

Thursday, March 22nd, 2012

Location:

National Arts Centre (Fountain Room)
53 Elgin Street
Ottawa, K1P 5W1
(613) 947-7000

Time:

5:30 to 6:45 pm – Registration/Networking/Dinner
6:45 to 7:45 pm – Presentations
7:45 to 8:15 pm – Q&A

Cost:

\$50.00 plus HST – Members
\$55.00 plus HST – Non-members

CPLD: 3 Credits

REGISTRATION:

To register online please visit the **CMA Ontario Member Portal:** <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to fax number 416-977-1365 or membernetwork@cmaontario.org.

Guests (non-members) may register by email or fax by completing the form below and sending it to fax number 416-977-1365 or membernetwork@cmaontario.org.

REGISTRATION FORM – PLEASE INDICATE YOUR MEAL CHOICE BELOW

Please fax your registration form to 416-977-1365 or scan/e-mail it to membernetwork@cmaontario.org.
General inquiries: 416-204-3140 or (800) 387-2991 ext. 140.

Perspectives on Key Talent – Thursday, March 22, 2012

Name: _____

I am a Member: I am a guest (non-member):

Member #: _____

Tel: _____

Credit Card (Visa/MasterCard/AMEX): ____/____/____/____

Expiry Date: ____/____

Dietary Restrictions: _____

E-mail Address: _____

Signature: _____

Do you have any special needs that require accommodation?

Yes / No

If yes please indicate:

For the main course please indicate your choice of:

- Braised AAA beef, caramel pearl onions, maple bacon lardon and field mushrooms, chive with pommery mustard redux
- Citric-honey glazed supreme of chicken, aromatic straw, Yukon gold potato mash, tarragon, balsamico paint
- Wild mushroom gnocchi potato dumplings filled with chopped wild mushroom mix, sautéed with diced peppers and red onion, sage and brie cream sauce (Vegetarian)

No refunds for cancellations after March 15, 2012. You may send a substitute to this event at no charge. For a complete listing of District and Member Network events please visit www.pdi-cma.com/networkingevents.

Visit www.myCMAcommunity.com to discuss the latest business trends and share insights and best practices in management accounting with fellow CMA Ontario members.

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