



THE EXECUTIVE LINK: Executing Business Strategies in a Governmental Organization

In an effort to demonstrate our commitment to providing value to our executive-level members, CMA Ontario is offering this highly informative knowledge and networking session exclusively for your peer group, regarded as **THE EXECUTIVE LINK**.

It is commonly understood that in the government, the bottom-line is not money, the customer is not always king, and strategies are not executed the way they are in the business world. Recently, governments have been transforming the way they operate and provide services to the public. This modernization of government has directly impacted the roles of public sector managers who are learning new ways to work and succeed. This session will provide you with a greater understanding of the world of the public sector manager through the real life examples and research.

Key Learning Outcomes:

- Understand some key aspects of a government culture
- Discover the unique challenges government managers face
- Learn how the government is using Talent Management to support and develop managers

Who Should Attend? Anyone who interacts with managers or leaders in the public sector.

Presenter: **Susanne Lyle**

Susanne Lyle is currently working at Mount Sinai Hospital as a Senior Organizational Development Consultant. Prior to this role, she worked for the Ontario Government, managing projects and programs related to Change Management, Leadership, Learning and Development. She has held leadership positions in the financial services sector and worked as an independent consultant and coach in Canada and the UK. Susanne holds a Masters Degree in Organizational Consulting and is a certified facilitator in Myers-Briggs Temperament Indicator, Personality Dimensions and Appreciative Inquiry.

Date:

Tuesday, May 24, 2011

Location:

CMA Ontario - Microsoft Dynamics Business Lounge
70 University Avenue, Ground Floor
Toronto, Ontario M5J 2M4
(416) 977-7741

Time:

7:30 a.m. to 8:00 a.m. – Networking Breakfast (Continental)
8:00 a.m. to 9:00 a.m. – Presentation
9:00 a.m. – Interactive Question & Answer Session

Cost:

\$65.00 plus HST

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REGISTRATION:

To register online please visit the CMA Ontario Member Portal at <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to fax number at 416-977-1365 or membernet@cmaintario.org.

Guests (non-members) may register by email or fax by completing the form below and sending it to fax number at 416-977-1365 or membernet@cmaintario.org.

CPLD: 2 credits

The Executive Link: Upcoming Knowledge and Networking Events

To register for the upcoming session please visit www.pdi-cma.com/TheExecutiveLink

TOPIC	DATE	TIME
Social Media in the Workplace: Developing an Effective Social Media Policy	Tuesday June 28, 2011	7:30 a.m. to 9:30 a.m.

REGISTRATION FORM

Please fax your registration form to 416-977-1365 or scan/email it to membernet@cmaintario.org.
General inquiries: 416-204-3140 or (800) 387-2991 ext. 140.

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CMA Ontario – Microsoft Dynamics Business Lounge – 70 University Avenue – Toronto

Name: _____ I am a Member: I am a guest (non-member):

Member #: _____ Tel: _____

Guest Name(s): _____

Credit Card (Visa/MasterCard/AMEX): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

No refunds for cancellations after May 17, 2011. Substitutions accepted at no charge.

Visit www.myCMAcommunity.com to discuss the latest business trends and share insights and best practices in management accounting with fellow CMA Ontario members.

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