



**Certified
Management
Accountants™**

Member Network Registration Notice

Professional
Development **Institute**
PDI



THE EXECUTIVE LINK: From Good to Exceptional - Developing Emotional Competencies

In an effort to demonstrate our commitment to providing value to our executive-level members, CMA Ontario is offering this highly informative knowledge and networking session exclusively for your peer group, regarded as **THE EXECUTIVE LINK**.

Lessons from the boardroom are clear – exceptional leaders self assess, manage their own emotions and know how to make authentic connections with others. Using highlights from the latest research, this session provides practical tips on how to move from awareness to real sustainable change in your approach to leading others.

Key Learning Outcomes:

- Understand brain basics and connection to behaviour
- Learn simple strategies for managing “emotional hijacks”
- Explore your own trigger points and steps for change

Who Should Attend? Those wishing to move their performance to a higher level.

Presenter: Brenda Marshall, Ph.D.

Brenda Marshall is a sought after executive coach and leadership consultant with more than 20 years of business experience. She has worked across all major industries including: banking, telecom, mining, real estate, pharmaceuticals, IT consulting, insurance and others, and comes with a strong track record of success.

Date:

Tuesday, February 22, 2011

Location:

CMA Ontario - Microsoft Dynamics Business Lounge
70 University Avenue, Ground Floor
Toronto, Ontario M5J 2M4
(416) 977-7741

Time:

7:30 a.m. to 8:00 a.m. – Networking Breakfast (Continental)
8:00 a.m. to 9:00 a.m. – Presentation
9:00 a.m. – Interactive Question & Answer Session

Cost:

\$65.00 plus HST

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REGISTRATION:

To register online please visit the CMA Ontario Member Portal at <http://members.cma-ontario.org>.

To register by email or fax please complete the form below and send to Leena Rosenberg at 416-977-1365 (fax) or rosenberg@cmaontario.org.

Guests (non-members) may register by email or fax by completing the form below and sending to Leena Rosenberg at 416-977-1365 (fax) or rosenberg@cmaontario.org.

CPLD: 2 credits

The Executive Link: Upcoming Knowledge and Networking Events

To register for the upcoming sessions please visit <http://tel.cma-ontario.org/networking>

TOPIC	DATE	TIME
Effectively Managing Business Relationships with Americans	Tuesday March 29, 2011	7:30 a.m. to 9:30 a.m.
Internal Negotiations	Tuesday April 26, 2011	7:30 a.m. to 9:30 a.m.
Executing Business Strategies in a Governmental Organization	Tuesday May 24, 2011	7:30 a.m. to 9:30 a.m.
Social Media in the Workplace: Developing an Effective Social Media Policy	Tuesday June 28, 2011	7:30 a.m. to 9:30 a.m.

REGISTRATION FORM

Please fax or email your registration form to Leena Rosenberg, Tel : (416) 204-3140 or (800) 387-2991 ext 140, Fax (416) 977-1365, rosenberg@cma-ontario.org

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CMA Ontario – Microsoft Dynamics Business Lounge – 70 University Avenue – Toronto

Name: _____ I am a Member: I am a guest (non-member):

Member #: _____ Tel: _____

Guest Name(s): _____

Credit Card (Visa/MasterCard/AMEX): _____ Expiry Date: _____

Signature: _____ Dietary Restrictions: _____

No refunds for cancellations after February 15, 2011. Substitutions accepted at no charge.

Visit www.myCMAcommunity.com to discuss the latest business trends and share insights and best practices in management accounting with fellow Certified Members and Candidates.

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